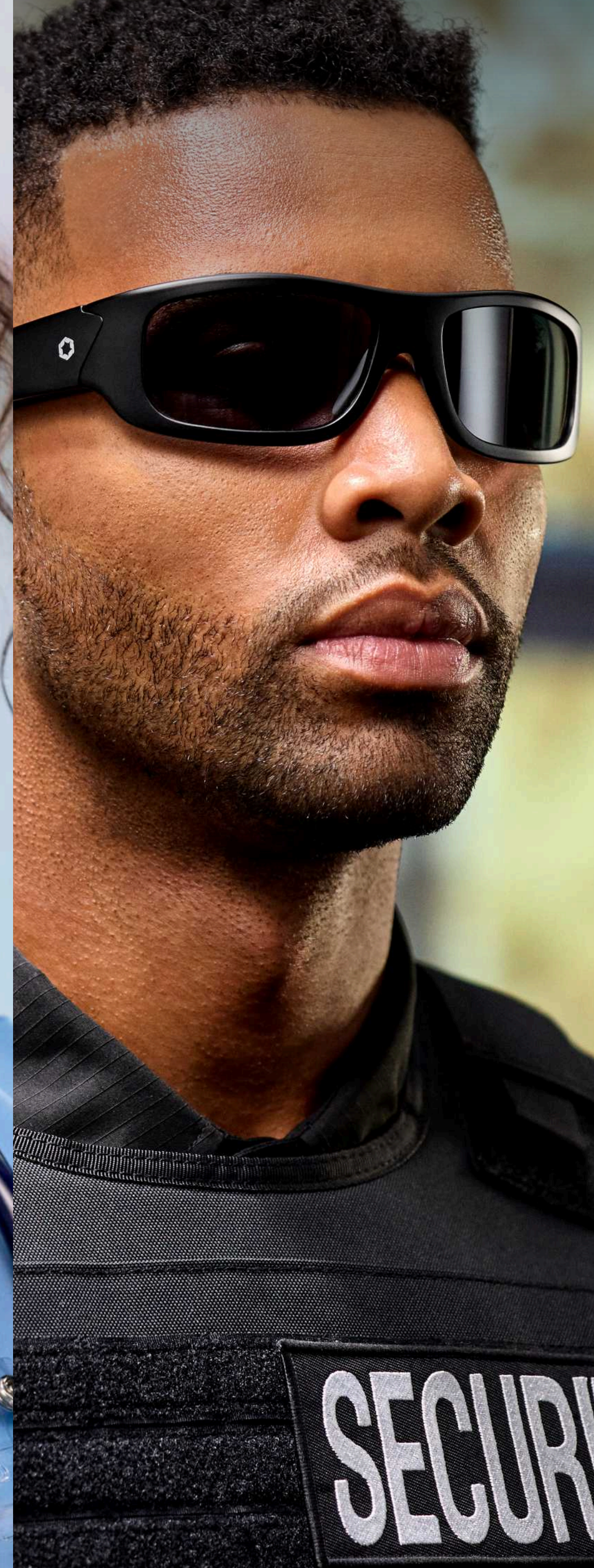
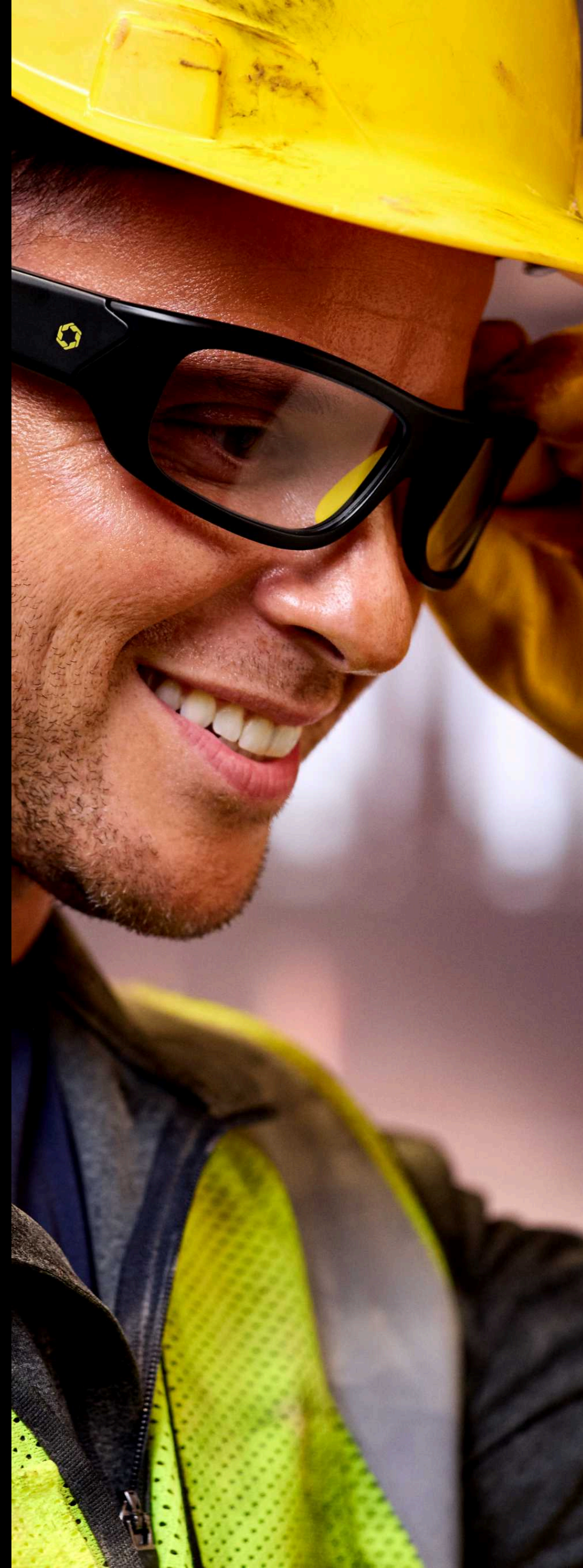


lucyd armor®

The Safety Upgrade Your Workforce Will Love to Wear.

ANSI Z87.1+ Certified Smart Safety
Glasses | Bluetooth 5.3 |
Prescription Ready

ANSI EN ISO 16321-1 SP®



Your Workers Already Wear Safety Glasses. What if they also kept your team connected?



Eye Injuries Are Epidemic

~800,000 eye injuries/year on U.S. jobsites. Non-compliance is the #1 cause — workers skip protection when it's impractical.



Over-Equipped, Under-Connected

Phones and walkies tie up your hands and can cause distractions. In-ear hearables block your awareness. Lucyd Armor protects vision and enables open-ear heads-up calls and walkie chats for maximum productivity.



Rx Workers Are Underserved

Workers with prescriptions forced into uncomfortable over-glasses or skip protection entirely. Lucyd Armor addresses most prescription needs while being comfortable and stylish. No more uncertified glasses on the jobsite.

✗ Before

Earbuds dangling, phone in hand,
ill-fitting glasses, poor ergonomics

✓ After

One device, focused, hands-free,
ergonomically connected

Safety glasses just got a huge tech upgrade.

Dual Noise Cancelling Mics
Hands-Free Calls



Open-Ear
Bluetooth Audio



ANSI Z87.1+
Certified Lenses

Freedom to use
any AI you want.
No Commitment.



All-day comfort
Flexible and durable
TR90 body.

RX-Ready
Designed for
your prescription



Bluetooth 5.3
Stable to 50ft



8 hours
All-day on a
single charge

Built to Code. Certified to Protect.

ANSI Z87.1+

High-Velocity & High-Mass Impact Tested · Third-Party Verified



CSA Z94.3

Canada



EN 166:2002

European Union



1 Year limited warranty











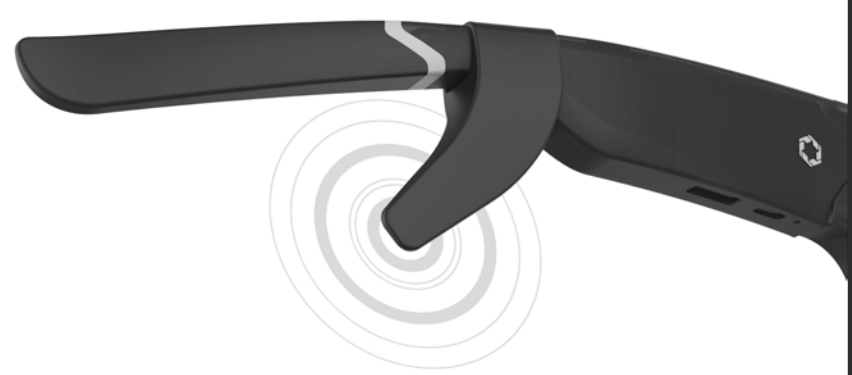

Water Resistance

OSHA Compliance: Meets 1926.102 (Construction) and 1910.133 (General Industry) requirements for eye and face protection. UV400 protection standard. Certified by UL and Colts Labs.

⚡ Armor maintains its full ANSI Z87.1+ safety rating even when fitted with prescription lenses. Your Rx workers get the same certified protection as everyone else. Rx safety lenses are available direct from Lucyd.

Models. Every Worker Protected and connected.

From indoor/outdoor transitions to full-sun polarized — the right lens for every environment.

				 ★ NEW
<p>Lucyd Armor Photochromic</p> <p> Indoor/Outdoor Looks and feels good in any environment.</p>	<p>Lucyd Armor Black Polarized</p> <p> High sunlight Strong protection and comfort in bright environments.</p>	<p>Lucyd Armor Green Mirror Polarized</p> <p> High sunlight High reflective conditions: extreme sun exposure, snow, water, desert.</p>	<p>Lucyd Armor Slim Photochromic</p> <p> Indoor and Outdoor Looks and feels good in any environment.</p>	<p>Lucyd Armor Vantage Photochromic</p> <p> Indoor and Outdoor Looks and feels good in any environment.</p>
	<p>Lucyd Boosters</p>		COMING SOON <p>Lucyd Armor Particle protection gasket</p>	

Introducing Armor Vantage

Built for Prescription Wearers



Greater Eye Coverage

Redesigned profile for enhanced peripheral protection

Rx

Wider Prescription Range

Accommodates higher Rx values and progressives



Same ANSI Z87.1+ Certification

No compromise on safety for Rx compatibility



Customize Your Lens

Clear, Sun, Photochromic or light adaptive.

Ask about our Rx Safety Program → wholesale@lucyd.co

Engineered for the Jobsite. Trusted Across Industries



Construction

Take calls from the GC without removing gloves or PPE. Ask AI handsfree.



Manufacturing

Listen to safety briefings and music without earbuds that block hazards on the factory floor.



Warehousing & Logistics

Voice alerts, take calls, stay compliant — hands never leave the task.



Utilities & Field Service

Navigate to sites, dictate reports, stay connected in the field.

 ANSI Z87.1+ Lenses

 Dual NC Mics

 Open-Ear Speakers

 AI Assistant

 Water Resistance

 Bluetooth 5.3

 USB-C Magnetic

 Glove-Friendly

 8hrs Talk | 100hrs Standby

 TR90 Frame

Merchandising

Armor Hero Display



Tether Cubby



Armor PDQ display



 Poster

 Store locator listing

 Zoom training Session

 Door tag

Fastest-Selling Lucyd Product Since Launch



#1

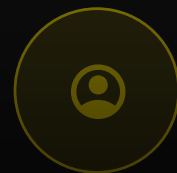
Selling frame since Oct 2024

65%

Year-over-year sales growth

4.4★

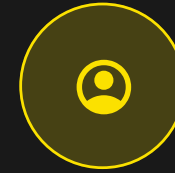
500+ verified reviews



Gregory



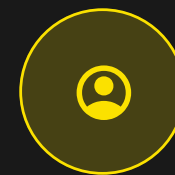
"Loved it"



Johnny G



"Great for easier music listening or connected eye protection at work."



Charles



"I never liked safety glasses, but I wear my Lucyd Armor all the time, especially since I can listen to music on them. Love the design."



Kody



"Fits great on guys with bigger heads! A little tight but they fit!"

Millions of impressions across multiple social media channels

20m+
Views

240,561
Likes

6,863
Comments

250,000 +
Engagements

Lucyd Armor goes viral with @Builtwithtools influencer video viewed over:



No matter where you work, Armor is a fit for your business

For Corporate Buyers



Fleet Program

- ✓ Volume pricing for fleet deployment
- ✓ Rx program integration for workforce Rx coverage
- ✓ Trial: "Outfit a crew of 10 — see the difference in 30 days"
- ✓ Dedicated onboarding and training support

For Hardware Stores & Pro Retail



Retail Program

- ✓ Ready-to-sell 6-unit counter display
- ✓ Safety aisle planogram support
- ✓ High margin vs. standard \$5–15 safety glasses
- ✓ Consumer demand proof — Target, Best Buy, Walmart
- ✓ Low MOQs for independent stores

For Industrial Distributors



Distributor Program

- ✓ MOQs and case pack information
- ✓ Rx safety program for corporate accounts
- ✓ Training materials & sell sheets for your team
- ✓ Dedicated account manager support
- ✓ Wholesale pricing tiers (contact for details)
- ✓ Make it on-brand with custom styling (2000+ units only)

Contact us for pricing at: wholesale@lucyd.co

Questions We Hear at Every Show

Can I get them with my company's logo?

Yes, we have several customization capabilities for companies looking for 2000+ units.

What happens when the battery dies?

Still functions as full-rated ANSI Z87.1+ safety glasses. Smart features are additive, not a dependency.

Can workers with prescriptions use them?

Yes, we provide them in a full range of prescriptions. All maintaining full certification.

Are they durable enough for my jobsite?

TR90 nylon frame, IPX4 rated, built for all-day industrial use. Same durability expectations as your current safety eyewear.

How does open-ear audio work?

Directional speakers project sound toward the ear without sealing the ear canal. Ambient sounds stay fully audible. No isolation risk.

What's the ROI?

Replaces \$150–300 in separate devices. Improves communication, reduces errors, increases PPE compliance because workers actually want to wear them.

Do they work with ear protection and hard hats?

Yes, they fit under most ear protectors and hard hats.

Will these sell in my store?

#1 selling Lucyd frame since launch. Already in Target, Best Buy, Walmart. Counter display drives impulse buys in the safety aisle.

Ready to Upgrade Your Eyewear®?



Partner with the Leader in Smart Eyewear

Join 370+ retailers selling Lucyd smart glasses.
Premium brands. Proven tech. Strong margins.



Schedule a Demo

Live at the show or virtual walkthrough



lucyd.co
wholesale@lucyd.co
1 888 609 4596

 Nasdaq : LUCY • Innovative Eyewear, Inc.