

 lucyd<sup>®</sup>

SMART EYEWEAR




SMART EYEWEAR  
POWERED BY LUCYD

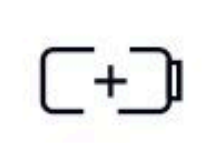


## REEBOK SMART EYEWEAR


The first high performance smart eyewear, designed for movement.





 **HI-FI AUDIO**  
Rich, immersive sound on the move.


 **ALL-DAY POWER**  
8+ hours of battery life.

 **WEATHER READY**  
Sweatproof and adventure-proof.

 **STAY LOCKED IN**  
No-slip fit for any workout.

 **FEATHER-LIGHT FEEL**  
Ultra-light, ultra-durable.

 **POLARIZED PROTECTION**  
Reduce glare. Maximize clarity.

 **ADAPTIVE COMFORT**  
Adjustable nose pads for all-day wear.

 **AI VOICE CONTROL**  
Hands-free access to Siri & Google.

### WHAT'S INCLUDED?



SMART GLASSES



BOX CASE



USB CHARGER



CLEANING CLOTH



# WHAT SETS REEBOK POWERED BY LUCYD APART?



## DESIGNED FOR ATHLETES

Adjustable anti-slip bridge, rubberized temples, polarized protection and anti-fog lenses.



## AGGRESSIVE CONTOURS

We pushed the style boundaries of smartglasses to deliver a cutting-edge upgrade for athletes the world over.



## TAKE CALLS

Make and take calls on-the-go, so you can stay connected anytime, anywhere.



## OUR BEST AUDIO EVER

An all-new overhauled audio system built by former Bose engineers, for immersive yet aware open-ear audio.



## USE AI

Download the Lucyd app to use ChatGPT on your glasses, for powerful real-time assistance on almost any subject.

## ASSORTMENT OVERVIEW



### VOLTAGE LCD 010-10

FRAME: GLOSS BLACK  
LENS: RED MIRROR  
POLARIZED



### VOLTAGE LCD 010-11

FRAME: MATTE BLACK  
LENS: BLUE MIRROR  
POLARIZED



### OCTANE LCD 010-20

FRAME: MATTE BLACK  
LENS: PURPLE MIRROR  
POLARIZED



### OCTANE LCD 010-21

FRAME: MATTE BLACK  
LENS: SILVER MIRROR  
POLARIZED



SHIFT LENS

### OCTANE SHIFT

LCD 010-25  
FRAME: MATTE BLACK  
LENS: CLEAR PHOTOCROMIC



### FLASH LCD 010-31

FRAME: MATTE WHITE  
LENS: IRIDESCENT MIRROR  
POLARIZED



### FLASH LCD 010-30

FRAME: GLOSS WHITE  
LENS: BERRY MIRROR  
POLARIZED

RX READY



### NITROUS LCD 010-40

FRAME: GLOSS BLACK  
LENS: BLACK  
POLARIZED

RX READY



### NITROUS LCD 010-41

FRAME: MATTE BLACK  
LENS: GOLD MIRROR  
POLARIZED

RX READY



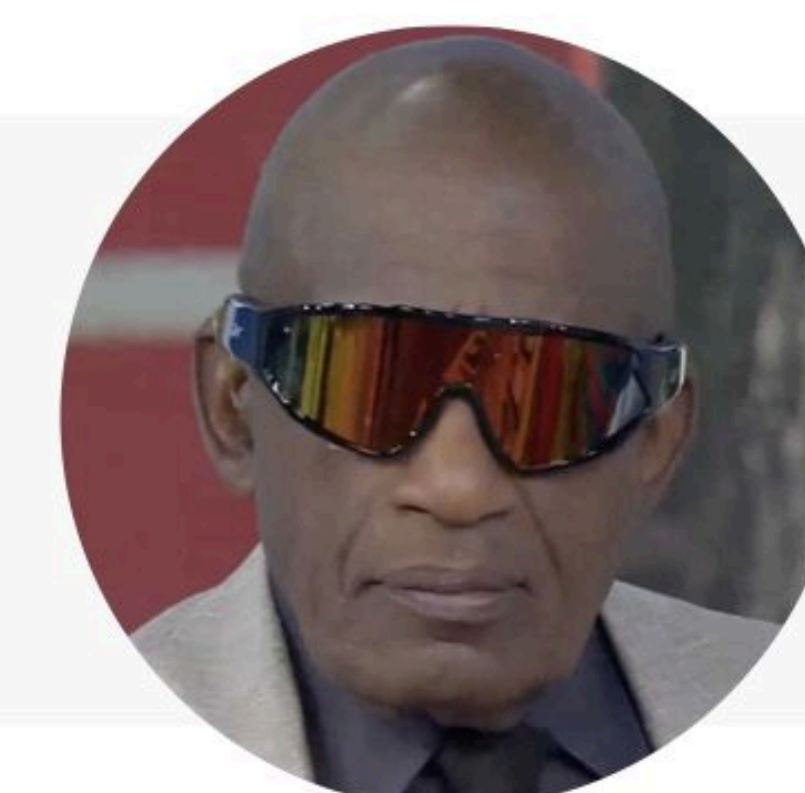
### NITROUS SHIFT

LCD 010-45  
FRAME: MATTE BLACK  
LENS: CLEAR PHOTOCROMIC

AS SEEN ON THE TODAY SHOW



AL ROKER WEARING VOLTAGE FRAME



#### CONTACT INFORMATION

LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230

Facebook Instagram YouTube TikTok X  
@LUCYDEYEWEAR

©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED



# lucyd armor<sup>®</sup>

SMART SAFETY GLASSES



EN ISO 16321-1



Take Calls

Full AI Assistance

Play Music

Get Directions

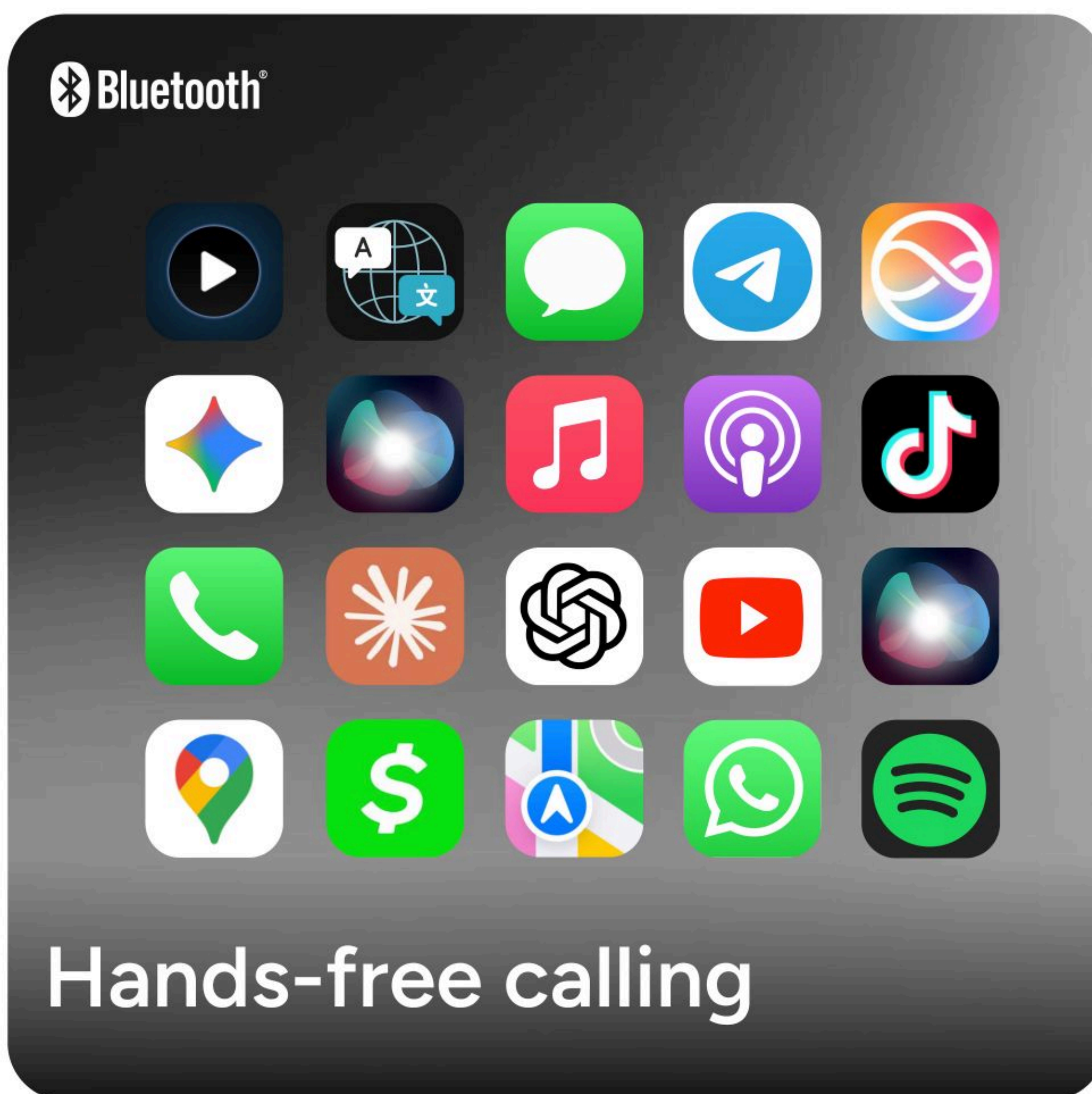
Send Voice Messages

Listen To Podcasts

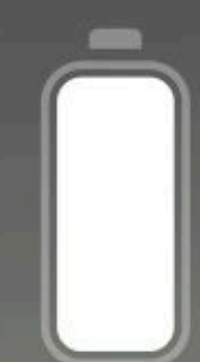
Translations



Certified for safety



Hands-free calling



Battery life  
up to  
**8 hrs**

Quick charge  
in just  
**2 hrs**

All-day battery



Noise-Canceling Microphone

# THE ARMOR ADVANTAGE - ENHANCED ERGONOMICS AND PRODUCTIVITY



## WHAT'S INCLUDED?

-  SMART GLASSES
-  USB CHARGER
-  BOX CASE
-  CLEANING CLOTH

## SAFETY CERTIFICATION



### ANSI Z87.1-2020 (USA)

This American standard ensures that eyewear provides reliable protection against impact, non-ionizing radiation, and liquid splash exposures. Eyewear certified to ANSI Z87.1-2020 is tested for high-mass and high-velocity impact resistance, making it ideal for industrial and construction settings



### EN 166 (Europe)

EN 166 is the European standard for personal eye protection. It guarantees that the glasses meet strict requirements for optical clarity, robustness, and protection against mechanical risks such as flying particles, dust, and chemical splashes. This certification ensures consistent performance across a range of hazardous environments.



### CSA Z94.3

The CSA Z94.3 standard, published by the Canadian Standards Association (CSA), is a Canadian safety standard for eye and face protectors. It covers various types of eye and face protection equipment, including safety glasses, goggles, face shields, and welding helmets, and sets requirements for their design, performance, and marking.

## ASSORTMENT OVERVIEW

RX READY

  EN ISO 16321-1



**ARMOR**  
LCD008-10

FRAME: BLACK | LENS: BLACK | PHOTOCROMIC

RX READY

 EN ISO 16321-1



**ARMOR | BLACK**  
LCD008-11

FRAME: BLACK | LENS: BLACK | POLARIZED

RX READY

 EN ISO 16321-1



**ARMOR | GREEN MIRROR**  
LCD008-12

FRAME: BLACK | LENS: GREEN | POLARIZED

RX READY

ARRIVES Q4

  EN ISO 16321-1



**ARMOR SLIM**  
LCD008-20

FRAME: BLACK | LENS: BLACK PHOTOCROMIC

RX READY

ARRIVES Q2

  EN ISO 16321-1



**ARMOR VANTAGE**  
LCD008-30

FRAME: BLACK | LENS: BLACK PHOTOCROMIC

BONE CONDUCTION



**LUCYD BOOSTERS**  
LCD008-BR

MATTE BLACK | FOR LUCYD ARMOR AND REEBOK



### CONTACT INFORMATION

LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230

      
@LUCYDEYEWEAR

©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED

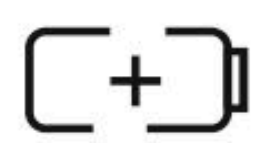


lucyd lyte®



Take Calls Full AI Assistance Play Music Get Directions Send Voice Messages Listen To Podcasts Translations

THE FIRST SMARTGLASSES FOR ALL-DAY OPTICAL WEAR. LUCYD LYTE HELPS YOU STAY COOL, CONNECTED AND COLLECTED.



12 HOURS BATTERY  
Entire day without charging



PHOTOCHROMIC LENSES  
Light-responsive to your environment Enhancing visual clarity and comfort



TR90 MATERIAL  
Lightweight, durable, flexible



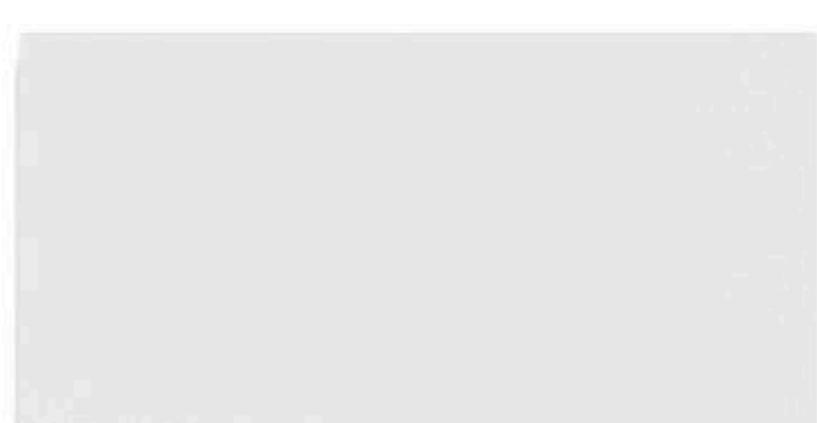
SPRING HINGES  
Ultimate comfort + durability



IP4 WATER RESISTANT  
Splashproof



4 SPEAKERS, 2 MICS  
Custom built, open-ear audio



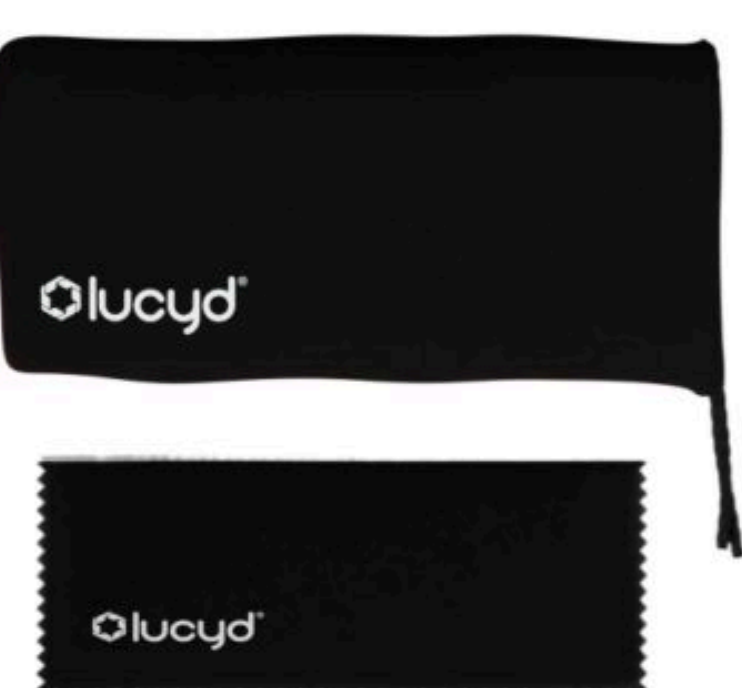
WHAT'S INCLUDED?

SMART GLASSES

CLEANING CLOTH

SOFT CASE

USB CHARGER



ADDITIONAL ACCESSORIES

SOLAR POWER BANK

CHARGING DOCK

PRO-INSURANCE

# LUCYD LYTE SMART EYEWEAR



RX READY

RX READY

RX READY

RX READY

RX READY



**DARKSIDE**  
LCD006-15  
FRAME: BLACK  
LENS: BLACK PHOTOCROMIC  
POLARIZED



**ECLIPSE**  
LCD006-35  
FRAME: CRYSTAL  
LENS: BLACK PHOTOCROMIC  
POLARIZED



**MILLENNIA**  
LCD008-12  
FRAME: CHAMPAGNE CRYSTAL  
LENS: BROWN GRADIENT  
POLARIZED



**MOONRISE**  
LCD006-190  
FRAME: CRYSTAL  
LENS: PURPLE GRADIENT  
POLARIZED



**MOONBEAM**  
LCD006-200  
FRAME: CRYSTAL  
LENS: BLACK PHOTOCROMIC  
POLARIZED

# NAUTICA SMART EYEWEAR

## NAUTICA

RX READY

RX READY

SOLD OUT

RX READY

RX READY



**COMMANDER**  
LCD007-10  
FRAME: GLOSS BLACK  
LENS: SOLID NAVY BLUE  
POLARIZED



**TAILWIND**  
LCD007-20  
FRAME: NAVY BLUE  
LENS: SOLID NAVY BLUE  
POLARIZED



**DOCKSIDE**  
LCD007-30  
FRAME: TORTOISE WAYFARER  
LENS: BLACK GRADIENT  
POLARIZED



**FATHOM**  
LCD007-40  
FRAME: POLYCARBONATE  
LENS: DARK TEAL SOLID  
POLARIZED

RX READY

SOLD OUT

RX READY

RX READY

RX READY

SOLD OUT



**SURGE**  
LCD007-50  
FRAME: POLYCARBONATE  
LENS: MIRROR GREEN  
POLARIZED



**CORSAIR**  
LCD007-60  
FRAME: POLYCARBONATE  
LENS: BLACK GRADIENT  
POLARIZED



**ADMIRAL**  
LCD007-70  
FRAME: POLYCARBONATE  
LENS: BROWN GRADIENT  
POLARIZED



**SPYGLASS**  
LCD007-80  
FRAME: POLYCARBONATE  
LENS: BROWN TO BLUE  
GRADIENT  
POLARIZED

# EDDIE BAUER SMART EYEWEAR

## EDDIE BAUER

RX READY

RX READY

RX READY

RX READY



**EXPLORER**  
LCD009-10  
FRAME: MATTE HAVANA BLACK  
LENS: GRADIENT BLACK  
POLARIZED



**VELOCITY**  
LCD009-20  
FRAME: MATTE DARK GREEN  
LENS: GRADIENT BLACK  
POLARIZED



**NAVIGATOR**  
LCD009-30  
FRAME: MATTE BLACK  
LENS: GREEN G-15  
POLARIZED



**HORIZON**  
LCD009-40  
FRAME: MATTE BLACK  
LENS: GRADIENT LIGHT GRAY  
POLARIZED



### CONTACT INFORMATION

LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230



@LUCYDEYEWEAR  
©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED



lucyd<sup>®</sup> aero



Take Calls

Full AI Assistance

Play Music

Get Directions

Send Voice Messages

Listen To Podcasts

Translations

## ASSORTMENT OVERVIEW



### PHANTOM

LCD012-10

FRAME: MATTE BLACK

LENS: BLUE LIGHT

AVAILABLE IN

SLIM REGULAR XL



### PHANTOM

LCD012-11

FRAME: MATTE BLACK

LENS: BLACK POLARIZED

AVAILABLE IN

SLIM REGULAR XL



### FALCON

LCD012-20

FRAME: GLOSSY BLACK

LENS: BLUE LIGHT



### HAWK

LCD012-30

FRAME: MATTE BLACK

LENS: BLUE LIGHT



### SAUCER

LCD012-40

FRAME: GLOSSY BLACK

LENS: BLUE LIGHT



## WHAT'S INCLUDED?

SMART GLASSES

CLEANING CLOTH

CASE

USB CHARGER



SMART EYEWEAR  
POWERED BY LUCYD



Take Calls

Full AI Assistance

Play Music

Get Directions

Send Voice Messages

Listen To Podcasts

Translations

## REEBOK SMART EYEGLASSES



**THUNDER**  
LCD011-10

FRAME: GRAY | LENS: LENS: BLUE LIGHT



**THUNDER SLIM**  
LCD011-11

FRAME: GRAY | LENS: LENS: BLUE LIGHT



**DASH**  
LCD011-20

FRAME: BLUE NAVY | LENS: LENS: BLUE LIGHT



**DASH SLIM**  
LCD011-21

FRAME: BLUE NAVY | LENS: LENS: BLUE LIGHT



**SHINE**  
LCD011-30

FRAME: CLEAR | LENS: LENS: BLUE LIGHT



**JET**  
LCD011-40

FRAME: BLACK | LENS: LENS: BLUE LIGHT



### WHAT'S INCLUDED?

- SMART GLASSES
- CLEANING CLOTH
- CASE
- USB CHARGER



@LUCYDEYEWEAR

### CONTACT INFORMATION

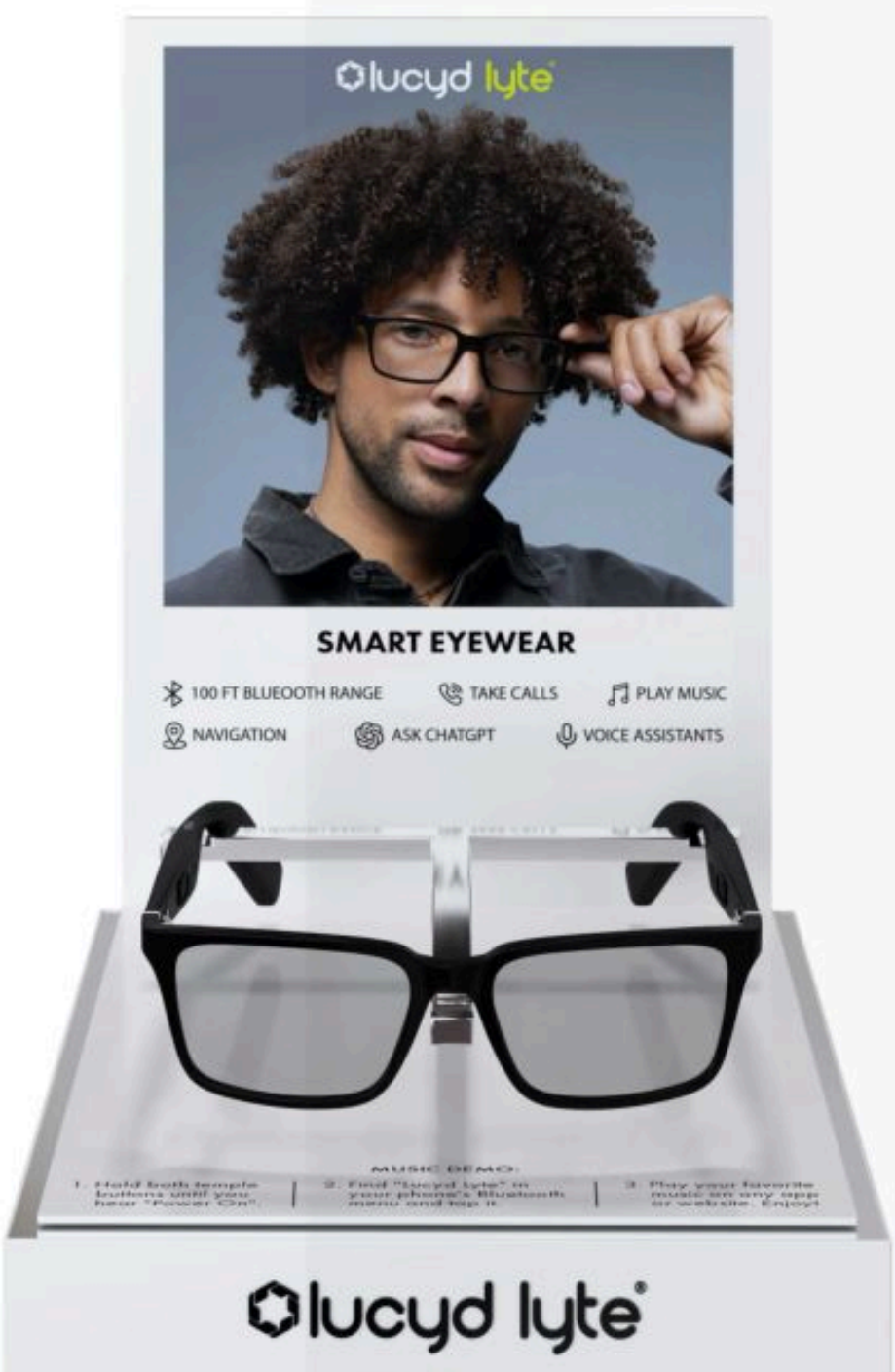
LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230

©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED



# DISPLAYS & POP

Lucyd offers a variety of display options to suit the needs of any retail environment. Our unique displays provide a comprehensive introduction to our products, removing the need to explain smart eyewear from your staff, and making customer demos smooth and automated.



**LYTE HERO DISPLAY**  
LCD008-BT9

- Holographic backstop with features.
- Demo capability.
- Security tether.
- Compact and attractive.



**LUCYD COUNTER KIOSK + RACK**  
LCD008-BT

**SIX-FRAME DISPLAY RACK**  
LCD008-BT2

- Plug and Play.
- Remotely updatable.
- Powered demo unit.
- Social content.
- Product info.



**LUCYD KIOSK FREE-STANDING DISPLAY**  
LCD008-BT3

- 32" Android display.
- Remotely updatable.
- Powered demo unit.
- Social content.
- Product info.
- Full virtual-try on
- Backup battery



**ARMOR HERO DISPLAY**  
LCD008-BT7

- Holographic backstop with features.
- Demo capability.
- Security tether.
- Compact and attractive.




**ARMOR PDQ DISPLAY**  
LCD008-10PDQ

- Simple and handy display carton
- Large Bluetooth icons to indicate smart features
- Vis-pack units double sealed for anti-theft



**LUCYD ENDCAP**  
LCD006-BT10

- Powerful statement piece.
- Instant smart eyewear section for your store.
- Tons of exposed and hidden storage.
- Replaceable brand plate and graphics.




**REEBOK HERO DISPLAY**  
LCD008-BT8

- Holographic backstop with features.
- Demo capability.
- Security tether.
- Compact and attractive.



**REEBOK COUNTER KIOSK + RACK**  
LCD008-BT5

- Plug and Play.
- Remotely updatable.
- Powered demo unit.
- Social content.
- Product info.



**LUCYD FRAME BOARD CLIPS**  
LCD006-BT12 | 10PC

- Powerful statement piece.
- Instant smart eyewear section for your store.
- Tons of exposed and hidden storage.
- Replaceable brand plate and graphics.



**CONTACT INFORMATION**  
LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230



©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED



# ACCESSORIES

## SOLAR POWER BANK LCD008-PB

- 20,000 mAh
- Solar panel for plug-free recharging outdoors.
- Charging cables: USB-A, USB-C, and Micro-USB, plus USB-A



## CHARGING DOCK LCD005-K

The Dock is compatible with all Lucyd Lyte, Armor, Nautica, and Eddie Bauer Powered by Lucyd models



## CHARGING BRICK LCD005-BK

- An extra AC wall adapter for use with Lucyd Lyte or other electronics.



## REPLACEMENT LYTE CHARGING CABLE LCD005-L

An extra AC wall adapter for use with Lucyd Lyte or other electronics.



## REPLACEMENT REEBOK/ARMOR CHARGING CABLE LCD008-L

Replacement charging cable suitable for Lucyd Armor smart glasses. Provides faster charging speed.



## LUCYD LENS CLEANING KIT LCD008-CK

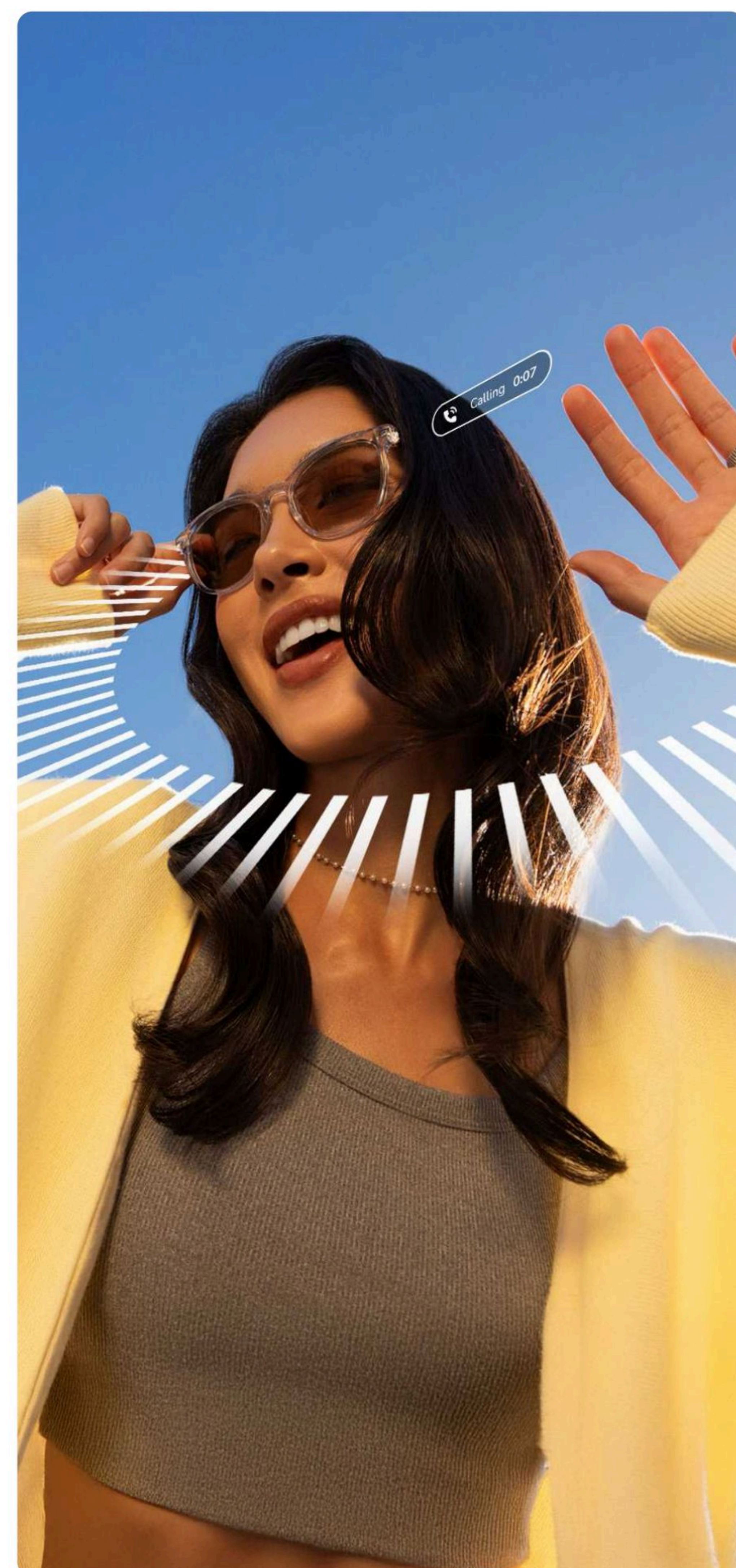
Keep your lenses clean with a Nano Magic-formulated lens cleaning kit.



## 2-YEAR PRO INSURANCE CARD LCDPRO



You will receive a new frame or lens set if either is damaged, limited to two replacements per year.



**CONTACT INFORMATION**  
LUCYD.CO  
WHOLESALE@LUCYD.CO  
+1 (800) 530-7230

  
@LUCYDEYEWEAR

©2025 INNOVATIVE EYEWEAR INC.  
ALL RIGHTS RESERVED



## **UPGRADE YOUR EYEWEAR®**

Connect with Us:

Sales Inquiries: [wholesale@lucyd.co](mailto:wholesale@lucyd.co)

Customer Support & Warranty: [lucyd.co](https://lucyd.co)

Phone: +1 (800) 530-7230

Headquarters: Miami, FL, USA